



# The Bharat Scouts and Guides

## National Headquarters

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To  
All the State Secretaries,  
State Associations of  
The Bharat Scouts and Guides,  
**INDIAN UNION**



Circular No.: 76 / 2020  
Date : 05<sup>th</sup> June, 2020

### **SUB: EARTH TRIBE LAUNCHES BY WOSM AS NEW EDUCATION INITIATIVE FOR ENVIRONMENTAL ACTION**

Dear Sir/Madam,

On the day of World Environment Day, World Organisation of the Scout Movement (WOSM) announce a major milestone with the launch of **the Earth Tribe** - a new initiative for environmental education that will engage young people in a global movement for environmental action. The Earth Tribe will replace the World Scout Environment Programme, which was conceptualised in 2008 to enhance our work around environmental education in Scouting.

The Earth Tribe is an exciting new offering, as part of the Better World Framework, to support young people in developing the key competencies needed to become environmental leaders. This new initiative, which focuses on the environment and sustainability, also builds on the commitment through Scouts for SDGs to mobilize the Movement in contributing towards the Sustainable Development Goals.

Through the Earth Tribe, young people can learn how their personal choices and habits have an impact on the environment. They can learn this by taking action in their communities through a series of engaging Earth Tribe Challenges to preserve and protect our planet.

The launch of the Earth Tribe, which coincides with World Environment Day, is designed to ensure that Scouting continues to offer a relevant and self-progressive education experience that tackles some of the most pressing environmental challenges facing our planet, such as the urgency of climate change, reliance on fossil fuels, rising consumption habits, and a loss of nature and biodiversity.

Whether at home or in the community, Scouts, Guides, Rovers, Rangers and Adult Leaders are invited to join the global Earth Tribe community by taking part in a series of Earth Tribe Challenges focused on four learning paths related to environment and sustainability. Among the first Challenges to be featured as part of the Earth Tribe are:

Champions for Nature - Designed in partnership with WWF



Tide Turners Plastic - Designed in partnership with UN Environment



Scouts Go Solar - Designed in partnership with Solafrica.

As the Earth Tribe continues to grow as a platform for environmental action, more Challenges and gamification elements involving partners will be added to the initiative, providing even more opportunities for young people to earn recognition badges and become champions for sustainability.

A series of new Earth Tribe implementation manuals and Challenge action kits have been developed by WOSM to enable NSOs and Adult Leaders to introduce the new initiative within their existing national Youth Programme. These tools, resources and materials, along with information about the Earth Tribe Challenges, are available at [earthtribe.scout.org](http://earthtribe.scout.org).

After completing all the challenges you should submit your report to [info@bsgindia.org](mailto:info@bsgindia.org)

Thanking you,

Yours Sincerely,

(ARUP SARKAR)  
DY. DIRECTOR OF SCOUTS (P)

**Encl.: Action Kits**

**Copy to:-**

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Novadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida-201309, Uttar Pradesh.
5. All the District Secretaries, District Association of Dammam, Riyadh, Muscut and Jamiat Youth Club with a request to take necessary action.